

# NATURE<sup>MC TM</sup>

PAR / BY CANUS



## NATURALLY DERIVED SILKY BODY WASH

A CANADIAN SOAP CO.  
SAVONNERIE CANADIENNE



## NATURE GIVES US ALL WE NEED.

We believe choosing good products for you and the environment should not compromise all the things you'd like to accomplish. In respect to mother Nature, our ingredients are meticulously sourced from responsible producers.



# NATURE BY CANUS' SILKY BODY WASH IS NOW NATURALLY DERIVED

In response to consumers' demand, we constantly keep innovating and improving our products. Coming this fall, we are proud to announce that our Original Formula, Fragrance Free, Shea Butter and Lavender oil silky body wash will be **91% naturally derived**.

We enhanced our formula while making sure that all the **benefits** of fresh goats milk remains intact.

## GOAT MILK IS TRADITIONALLY RECOGNIZED FOR:



containing moisturizing fatty acids  
its vitamins A (retinol) and B3 (niacin)  
its potassium, zinc and selenium  
respecting the skin's natural pH



## OUR SILKY BODY WASH IS:

- ✓ EDTA free
- ✓ SLS free
- ✓ Phosphate free
- ✓ Paraben free
- ✓ Dye free
- ✓ Mineral Oil free

- ✓ Made in Canada
- ✓ Tested under dermatological control
- ✓ Hypo-allergenic
- ✓ Respects skin's natural pH
- ✓ Non-irritant
- ✓ Not tested on animal

# THE FRAGRANCES:

We give the opportunity for the consumer to transform their shower time into a relaxing, stress-free environment with our 4 naturally derived Silky Body Wash:

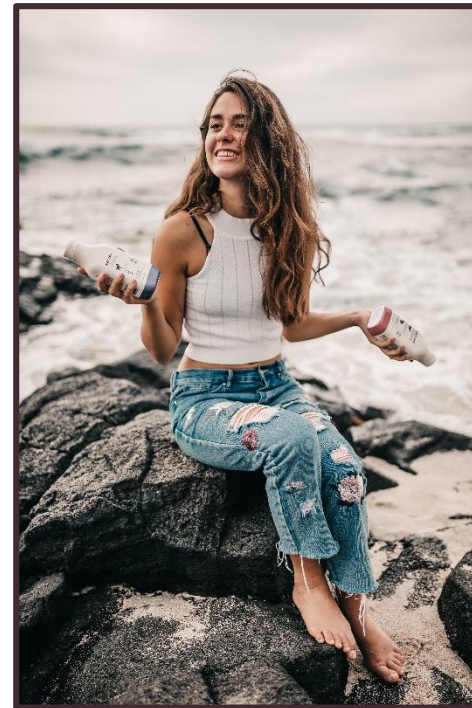
- **Original formula** inspires free nature and outdoor mountain air.
- **Fragrance Free** for those of us who have a more sensitive skin.
- **Real Shea Butter** leaves your skin with a sweet and tasty sent.
- **Lavender oil** for a relaxing « me time »



# OUR TARGET

We target busy consumer lifestyles with a new **accessible, sustainable more environmentally friendly** product that is good for the skin and the environment.

## The Glocals



ENVIRONMENT

PRICE SAVVY

HEALTHY LIFE STYLE

# canus

Canus USA

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